

contents

- **Health Food Ingredient Market Size**
- **Regulatory News**
- **Monthly Highlights News**
- **Featured New Products**
- **Event Schedule**
- **Health Food Market on Road to Recovery: Slight Increase in 2025**
- **2025 Drugstore Health Food Sales Up 5%**
- **Supplement Spending Increases 5% in 2025**
- **Specific Discussions Begin on Supplement "Definition" and Other Matters**
- **Supplements to be Defined by Purpose, Form, etc.**
- **"Non-Medicine List" of Plant-Derived Materials - Scientific Names Added**
- **30% of Health Food Users Consume Products Almost Daily**
- **Review of Foods with Nutrient Function Claims: Discussion on Wording Revisions Progresses**
- **Guidelines for Japanese Version of "Front-of-Package Nutrition Labeling"**
- **MHLW Adds CBN to Designated Substances; Enforcement from June**
- **Health Food Users: "Lactic Acid Bacteria" Top Choice for Second Consecutive Year - Health Food Council Survey**
- **Fuji Keizai Survey: FY2025 Foods with Function Claims Market Up 4% to 773.5 Billion Yen**
- **Overseas 2026 Trend Predictions: "Gut Health," "Animal-Based Products," and More**
- **2025 New Products Down 5% to 404 Items Proportion of Foods with Function Claims: 55% → 42% → 34%**
- **Consumer Commission Establishes Expert Panel on Consumer Issues Related to AI UseInvestigation into Impact on Daily Life; Draft Report by Year-End**
- **Regulation of "Dark Patterns" - What Displays Are Applicable?**
- **"Oshi-katsu" (Fan Activity) Market Revitalization - Changes in Behavior and Consumption"Oshi-goto Beauty" in Second Half Trend Forecast etc.**